

# Dalinda Rioseco

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## EXPERIENCE

*Online portfolio can be viewed at [www.drgraphicdesign.net](http://www.drgraphicdesign.net).*

### 1996-Present

**Owner/Graphic Designer, DR Graphic Design**, Greenwich, CT

Full-service graphic design studio; all work done in-house.

- Packaging/Labeling
- Direct Mail
- Advertising
- Catalogs
- Trade Show Displays & Booths
- POP/POS Displays
- Brochures
- Identity
- Magazines
- Annual Reports
- Apparel art

#### **Clients include:**

**The Henry Thayer Company** ([www.thayers.com](http://www.thayers.com)), Westport, CT

*Developed original corporate brands to work for two industries: pharmaceutical and music.*

**BioSport Technologies** ([www.biosporttechnologies.com](http://www.biosporttechnologies.com)), Greenwich, CT

*Developed original brand.*

**Northeast Remsco Construction** ([www.northeastconstruction.org](http://www.northeastconstruction.org)), Lakewood, NJ

*Developed original corporate brand.*

**Lincoln Hall** ([www.lincolnhall.org](http://www.lincolnhall.org)), Lincolndale, NY

**The Center for Cosmetic Dentistry** ([www.veneerdoc.com](http://www.veneerdoc.com)), West Harrison, NY

**Strategies for Wealth Creation and Protection** ([www.strategiesforwealth.com](http://www.strategiesforwealth.com)), White Plains, NY

**Neuberger Museum**, Purchase, NY

### 1993-1996

**Graphic Designer, The Armetta Studio**, Port Chester, NY

Design, layout, typesetting, and production for:

- Corporate Identity
- Catalogs
- Brochures
- FSI's/Sell Sheets
- Direct Mail
- Advertising

## EDUCATION

**State University of New York**, Purchase, NY

Bachelor Degree in Fine Arts, 1993

Certification in Arts Management, 1993

## SKILLS

- Proficient on Macintosh OS 9 and OSX (Illustrator, Photoshop, InDesign, QuarkXpress, MSWord)
- Proficient in graphics production and pre-press detailing
- Exceptional organizational skills
- Exceptional abilities in writing and editing
- Fluent in French

## OTHER

- Children's Book Author (*Katrina's Rescue*, published in 2009)
- Published Poet
- 10+ years volunteer in various educational venues (public schools, camps, Portfolio Prep courses for High School students)