

Dalinda Rioseco

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EXPERIENCE

Online portfolio can be viewed at www.drgraphicdesign.net.

1996-Present

Owner/Graphic Designer, DR Graphic Design, Greenwich, CT

Full-service graphic design studio; all work done in-house.

- Packaging/Labeling
- Direct Mail
- Advertising
- Catalogs
- Trade Show Displays & Booths
- POP/POS Displays
- Brochures
- Identity
- Magazines
- Annual Reports
- Apparel art

Clients include:

The Henry Thayer Company (www.thayers.com), Westport, CT

Developed original corporate brands to work for two industries: pharmaceutical and music.

BioSport Technologies (www.biosporttechnologies.com), Greenwich, CT

Developed original brand.

Northeast Remsco Construction (www.northeastconstruction.org), Lakewood, NJ

Developed original corporate brand.

Lincoln Hall (www.lincolnhall.org), Lincolndale, NY

The Center for Cosmetic Dentistry (www.veneerdoc.com), West Harrison, NY

Strategies for Wealth Creation and Protection (www.strategiesforwealth.com), White Plains, NY

Neuberger Museum, Purchase, NY

1993-1996

Graphic Designer, The Armetta Studio, Port Chester, NY

Design, layout, typesetting, and production for:

- Corporate Identity
- Catalogs
- Brochures
- FSI's/Sell Sheets
- Direct Mail
- Advertising

EDUCATION

State University of New York, Purchase, NY

Bachelor Degree in Fine Arts: May 1993

Certification in Arts Management

SKILLS

- Proficient on Macintosh OS 9 and OSX (Illustrator, Photoshop, InDesign, QuarkXpress, MSWord)
- Proficient in graphics production and pre-press detailing
- Exceptional organizational skills
- Exceptional abilities in writing and editing
- Fluent in French

OTHER

- Children's Book Author (*Katrina's Rescue*, published in 2009)
- Published Poet
- 10+ years volunteer in various educational venues (public schools, camps, Portfolio Prep courses for High School students)